



## **Association of Chartered Physiotherapists Interested in Vestibular Rehabilitation guidelines governing the use of official name and logo**

### **Purpose and Policy:**

These Guidelines govern the use of the ACPIVR name and logo as depicted on this website (the Logo), which are the exclusive intellectual property of the Association of Chartered Physiotherapists Interested in Vestibular Rehabilitation (ACPIVR). Specific regulations regarding the use of the Logo are listed below. ACPIVR reserves the right to update these Guidelines from time to time, without notice.

### **Approved Use of the Logo:**

The Logo may only be used by current, subscribed ACPIVR members who have obtained prior written permission from the ACPIVR membership secretary. Any ACPIVR members interested in using the Logo should send their request to: [membership@acpivr.com](mailto:membership@acpivr.com)

Once permission has been granted under these Guidelines, the Logo may only be used to indicate the fact that an individual is a current member of ACPIVR. Examples of appropriate use include:

- Use of the Logo on personal and/or professional websites in such a manner as to indicate ACPIVR membership;
- Use of the Logo on letterheads, business cards and other practice publications in such a manner as to indicate ACPIVR membership.

We recommend members make a clear statement that the Logo designates 'professional membership' where possible.

All users of the Logo must take steps to ensure that the Logo is not displayed in any manner, (including on any item or electronic communication) which could suggest that any individual, practice, event or third party has been endorsed by, or is otherwise connected with ACPIVR. For example, the Logo cannot be used in any external (non ACPIVR) course/lecture advertisements.

The ACPIVR Logo may not be altered nor displayed in an alternate manner from the way in which the official Logo appears on this website. No additional material or text may be placed immediately adjacent to or inside the Logo. The integrity of the border, logo colour and white background must be maintained.

### **Disclaimer:**



To the fullest extent permitted by law, ACPIVR shall not be liable to any party for any claims, costs, expenses, loss or damage (whether direct, indirect or consequential, and whether economic or other) arising from, connected with, or related to the use of the ACPIVR Logo, including the provision of any services which display the Logo.

**Violation of these Guidelines:**

ACPIVR has the absolute right to withdraw any permission granted under these Guidelines and request the immediate removal of any references to the Logo on any media if it determines (in its sole discretion) that any use of the Logo does not comply with these Guidelines. To the extent any such withdrawal is made, you would not be permitted to distribute any existing literature bearing the ACPIVR logo.

You must maintain active membership of ACPIVR in order to keep using the Logo. Once your membership status is no longer current any permission granted under these Guidelines will immediately terminate and you must immediately remove any and all use of the Logo you have made.

**Further Information:**

Members can request permission and obtain the digital and print version of the ACPIVR Logo by contacting [membership@acpivr.com](mailto:membership@acpivr.com)